



Dear Community Partner,

We are thrilled to announce the inaugural Gallery Gala on October 12th, 2024, a premier fundraising event hosted by Blue Line Arts. As a key business in our community, your support is vital for us to continue providing a platform for artists. Our organization requires critical support to continue hosting high-quality, culturally responsive art shows and exhibitions at no cost to our visitors. Your sponsorship will help us:

- **Provide Opportunities for Artists:** Support commissions and stipends for public art projects, artist lectures, panel discussions, solo shows, internships and our Art at Work program.
- **Professional Workforce Development:** Continue offering free or at the lowest cost possible professional development and internship opportunities to support artists in becoming successful administrators, entrepreneurs and small business owners.
- **Promote Fair Compensation:** Advocate for and ensure fair compensation for artists, breaking the “starving artist” myth and supporting a sustainable creative economy.
- **Foster Community Health:** Maintain an admission-free gallery, ensuring everyone has access to enriching cultural experiences. This keeps our community healthy, promotes a sense of pride, empathy, belonging and mental wellbeing.
- **Upgrade Our Gallery Spaces:** Implement necessary improvements to our gallery’s infrastructure, ensuring a modern and inviting space for artists and visitors.

About the Event: The Gallery Gala will be an unforgettable evening to celebrate creativity and community, featuring live and silent art auctions, dinner, cocktails, and a special performance. By sponsoring this event, your business will gain significant visibility and engagement with our diverse audience. Engaging in the arts is beneficial for community health and helps drive tourism, making our region a vibrant destination. Your support ensures we can continue offering impactful arts experiences that contribute to the cultural and economic vitality of Placer County.

We hope you will consider partnering with us for this exciting event and join us in making a lasting impact on our community through the arts. Thank you for your consideration and support. We look forward to collaborating with you and celebrating the arts together at the Gallery Gala.

Cheers,

MaryTess Mayall
Executive Director, Blue Line Arts
MaryTess@BlueLineArts.org

Gallery Gala

BENEFIT ART AUCTION
October 12th, 2024

BOARD OF DIRECTORS

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Summit Funding

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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5,000 — **SOLD OUT**

- Highest-level logo placement on all event materials and website.
- Presenting sponsorship recognition in all pre-event marketing materials.
- Opportunity to have company branding prominently displayed throughout the venue.
- Private Docent tour of Crocker Kingsley before the show is open to the public.
- Special acknowledgment during the event's keynote address and personalized acknowledgment in post-event communications.
- Mention in social media posts leading up to the event.
- Name placement on the Blue Line Arts donor wall.
- Year-round marketing opportunities in newsletters and website.
- VIP seating and 10 complimentary Gala event tickets.
- Invitation to private cocktail hour reception prior to the event.

\$4,000 Level Sponsorships

Includes all benefits listed with 3 specialized placement sponsor options below:

- Exclusive sponsorship of a designated VIP Lounge during the event.
- Opportunity to have a company representative speak briefly during the event program.
- Verbal recognition during the event opening and closing acknowledgements
- Premier logo placement on event materials and website.
- Name placement on the Blue Line Arts donor wall.
- Year-round marketing opportunities in newsletters and website.
- VIP seating and 10 complimentary Gala event tickets.
- Invitation to private cocktail hour reception prior to the event.
- Recognition in post-event press releases and thank-you letters.

Bidding Sponsor

- Prominent recognition on the bidder paddles during the event

Gallery Sponsor

- Prominent recognition in Live Auction Gallery during the event.

Catalog Sponsor

- Prominent recognition on the front of all catalogs for the event.

Patron of the Arts Sponsor - \$5,000

- Enhanced logo placement on event materials and website.
- Mention in social media posts leading up to the event.
- Recognition during the event's opening and closing remarks.
- Name placement on the donor wall.
- 8 complimentary Gala event tickets.
- Invitation to private cocktail hour reception.

Art Collector Sponsor - \$2,000

- Recognition as an Art Collector in event materials and website.
- Logo placement on event signage.
- Mention in social media posts leading up to the event.
- Name placement on the donor wall.
- 4 complimentary Gala event tickets.



Audience Stats



12k E-Blast Subscribers



5.5k+ Followers



5.4k+ Followers



100+ live event audience



Please return form by mail or scan and email to: Shanell@bluelinearts.org

For more information, you can also visit: bluelinearts.org/gallery-gala or scan the QR code to the right! Advertising Deadline: **August 20th, 2024**

Yes, I would like to sponsor at the following level:

- ____ Presenting Sponsor
- ____ Bidding Sponsor
- ____ Gallery Sponsor
- ____ Gatalog Sponsor
- ____ Art Patron Sponsor
- ____ Art Collector Sponsor
- ____ I would like to make a donation of \$ _____

Please select one of the following:

- ____ Yes, I plan to use the table seating included in my sponsorship.
- ____ No, I do not plan to attend, please donate my table/tickets back to the event.

Name/Company as you wish it to appear in publications: _____

Address: _____

Phone: _____ Email Address: _____

Payment Preferences:

- ____ I am submitting a cash donation
- ____ I am including a check
- ____ I am including my credit card information

Card # _____ CVV _____ Exp. Date _____

Billing address _____

Name as it appears on credit card _____

Signature: _____



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Or simply scan the QR code to the right and fill out the form online

Yes, I would like to contribute an auction item for this event:

I would like to donate in-kind goods or services

Fair Market Value: _____

Description: _____

I will drop off at the gallery before February 1st

Please call to schedule a pickup

Name/Company as you wish it to appear in publications: _____

Address: _____

Phone: _____ Email Address: _____

I would like to make a monetary contribution to the event

Check Credit Card

Card # _____ CVV _____ Exp. Date _____

Billing address _____

Name as it appears on credit card _____

Signature: _____